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Roca presents the 11 finalist projects that entered the 3rd edition of the International Design Contest *Jump the Gap*

- Roca presents the 11 finalist projects which include the winner whose name will be revealed by John Pawson, architect and president of the jury, on 24th September at the 100% Design Trade Fair
- The list, which has projects from seven different countries, is headed by Spain, with three finalists, followed by China and Russia with two each

Barcelona, 17th July 2009.- Roca presents the names of the 11 projects chosen as finalists in the 3rd edition of the International Design Contest *Jump the Gap*, which will be held as part of the London 100% Design Trade Fair.

The jury, made up of well-known people from the world of architecture and design, such as John Pawson, Héctor Serrano, Carlos Ferrater, Josep Congost, Alfredo Häberli, Carlos Lamela, Alberto Meda and Chantal Haimade, has chosen the most innovative projects from the 382 that were entered. The finalists are as follows:

- 1) *Active & Relax Bathroom* by Michal Mitek (Poland)
- 2) *Box* by Clara del Portillo and Alejandro Selma (Spain)
- 3) *Breathing Bathtub* by Xi Li (China)
- 4) *Eroded Roca* by Ula Iruretagoiena and Amaia Lizarraga (Spain)
- 5) *Exedra Serie* by Isabel Francoy and Érika Choquet (Spain)
- 6) *Free Bath* by Danil Gavrish and Yuri Uimanov (Russia)
- 7) *Integration* by Pierre Chauvency and Arshaad Khodabuccus (France)
- 8) *Relaxation bath with variable volume* by Petr Kubik (Czech Republic)
- 9) *The Roca Landscape* by Yar Rassadin (Russia)
- 10) *Waterdrop Shower Room* by Wu Chenghou (China)
- 11) *Waterwear* by Paulo Gouveia and Pedro Guimarães (Portugal)

The 11 finalists come from 7 different countries, headed by Spain, with three projects; China and Russia follow Spain on the list, with two projects each. The Czech Republic, France, Poland and Portugal complete the list of countries of origin of the chosen projects.

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The name of the winning project will be revealed on 24th September, coinciding with the beginning of the 100% Design Trade Fair, a reference international meeting place for professionals in design, interior design and architecture, that is held in London.

About Roca

Roca is a world leader in defining bathroom areas and a point of reference in design. It can currently be found in more than 135 markets and has 65 factories in 17 countries.

Roca, always in constant development, takes a firm stance for excellence in the design of its products with the aim of offering spaces in which to enjoy unique experiences for the five senses. As a worldwide brand, Roca creates versatile products that adapt to the habits of consumers the world over, offering unique solutions to every need, for today and for tomorrow.

At Roca, thanks to an ongoing research process, a future is shaped in which design and innovation work together for the well being of people. Roca also collaborates with prestigious designers, architects and interior designers, such as Moneo, Chipperfield, Herzog & de Meuron, Benedito, Giugiaro or Schmidt & Lackner. All this has enabled Roca to become a global reference brand in the creation of bathroom areas.

About *Jump the Gap*

Roca likes to encourage new talents which is why it has set up initiatives such as the International Design Contest *Jump the Gap*, in collaboration with the Barcelona Design Centre (BCD), aimed at young architects and designers, which offers the possibility for the winning project and its author to be got to known internationally.

The winning project will be awarded 5,000 euros and, if the characteristics are suitable, a prototype of the project will be produced at Roca's installations, in addition to a study being carried out with regard to its possible development and commercialisation in the future.

www.roca.com
www.jumpthegap.net
www.bcd.es